

Fibre Packaging Europe

European coalition for renewable, circular and sustainable paper and board packaging



1500 companies



2200 manufacturing plants



710.000 direct & indirect jobs



EUR 110.4 billion annual turnover

The Paper Industry Alignment on 'Design for Recycling' under PPWR

Supports Europe's Leadership in Sustainable Packaging

14 July 2026

Fibre Packaging Europe, a coalition of seven industry **associations representing the entire European paper packaging value chain**, 710,000 jobs and €110.4 billion in annual turnover, confirms its **support of the non-paper content thresholds** as defined in the *'Design for Recycling table for conventional mills (factories) in the paper packaging industry'* proposal.

The proposal developed by Cepi reflects a broad alignment across the paper packaging value chain, representing a key milestone in **ensuring that paper-based packaging is recycled by the paper industry into new products**.

Fibre Packaging Europe now calls on the **European Commission to acknowledge the industry-aligned position in its upcoming *Delegated Act on Design for Recycling for paper-based packaging***.

Quote by Michele Bianchi, Fibre Packaging Europe President and RDM Group CEO:

"This industry-aligned proposal shows that competitiveness and circularity can go hand in hand. Clear, workable Design for Recycling criteria will help ensure that paper-based packaging remains recyclable at scale, while supporting innovation, investment, and climate-friendly alternatives to fossil-based materials."

About Fibre Packaging Europe

[Fibre Packaging Europe](#) is an informal coalition of seven trade associations representing industries involved in forestry, pulp, paper, board, carton board and packaging production, and recycling from across Europe. Our joint mission is to provide renewable, circular and sustainable fibre-based packaging solutions to European citizens to achieve the European Green Deal objectives. For more information, please contact info.fpe@logos-pa.com



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