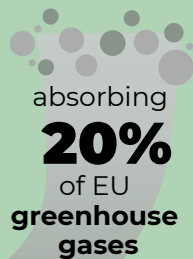
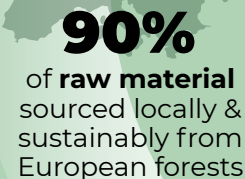
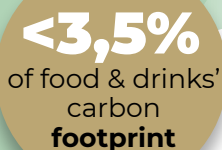


CIRCULARITY

Climate & Environmental Benefits



Packaging prevents waste



PULP & PAPER PRODUCTION

produced & recycled in Europe, using European technology



protects products while safeguarding the functionality

Building Europe's Circular Economy



SAFE TRANSPORT

LONGER SHELF LIFE



FOOD TRACEABILITY



Societal Value

PROTECTION

INNOVATION

Circular Economy & Economic Growth



120
billion annual turnover



can be recycled



times with no loss of quality



weight of **2,663** Eiffel Towers recycled in cardboard packaging every year



Learn more

Fibre Packaging Europe
Renewable. Circular. Sustainable.

With the right policies, fibre-based packaging can power Europe's circular bioeconomy.
Circularity. Protection. Innovation. Let's make it happen.

Set national mandatory collection targets

Recycling starts with **collection**

already
86,6%
recycling rate
for 2023
(source Eurostat)

**Circular
Economy
Act**

Boost Research & Innovation in the bioeconomy sector

FPE's recommendations

for building
Europe's Circular
Economy

Transparent functioning of EPR



Make **separate collection** the EU default



Biorefineries turn waste into useful materials



Make it easier to reuse **by-products & waste streams** in EU BREF guidance



Fund **research, scaling, & green factories**



Invest in **bio-CCS & clean tech**



Equivalence between **bio-based & recycled content** in waste legislation



Promote **bioeconomy** in EU programmes



Industry-based Producer Responsibility Organisation



Use **ecodesign** to increase **packaging recyclability** through balanced ecomodulation approaches

Fibre Packaging Europe
Renewable. Circular. Sustainable.

