CIRCULARITY **Benefits**



gases

2% of EU areenhouse

Europe's forest growth each year

Packaging prevents waste

> <3,5% of food & drinks' carbon footprint

Fibre-based **Packaging**



protects products while safeguarding the functionality

Building Europe's

Circular Economy

Circular Economy & Economic Growth



can be recycled



times with no loss of quality

2,663 **Eiffel Towers** recycled in cardboard. packaging every year

90% of raw material sourced locally & sustainably from

European forests

-50% CO₂ emissions since 2005

PULP & PAPER PRODUCTION

produced & recycled in Europe. using European technology

of A **SAFE TRANSPORT**





Societal

Value

365,000 across Europe

86.6% recycling rate the highest of any packaging for 2023 (source Eurostat)



Learn more

Fibre Packaging Europe

Renewable. Circular. Sustainable.

















With the right policies, fibre-based packaging can power Europe's circular bioeconomy.

Circularity. Protection. Innovation. Let's make it happen.

Set national mandatory collection targets

Recycling starts with collection















Education & awareness



Make **separate** collection the EU default



Paper & cardboard fees





Net-cost principle

Avoid cross-financing between materials

already recycling rate for 2023 (source Eurostat)



FPE's

recommendations

for building

Europe's Circular

Economy

One-stop-shop for registration

of producers

across Europe

Transparent

functioning of EPR

Boost Research & Innovation in the bioeconomy sector





Bio-based products

from plants, trees, & natural leftovers



Biorefineries turn waste into useful materials



Invest in bio-CCS & clean tech



Make it easier to reuse **bv-products** & waste streams

in EU BREF guidance

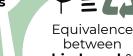


Fund research. scaling, & green factories



Promote bioeconomy programmes





between bio-based & recvcled content

in waste

legislation



Industry-based

Producer Responsibility Organisation

Harmonised EU

rules for fairness

& transparency



Use ecodesign to increase

packaging recyclability

through balanced ecomodulation approaches



Fibre Packaging Europe

Renewable. Circular. Sustainable.















Fees going

directly **back**

to recycling

